

Turning Data Into Decisions

Phase Zero: Your First Step to Business Intelligence Success

Why It Matters

No single source of truth: Teams pull data from multiple systems, resulting in conflicting answers and wasted time debating “which numbers are right” instead of driving decisions.

Low user adoption: Dashboards and reports often go unused because they’re not intuitive or aligned with how business leaders make decisions.

Ineffective dashboards: Visualizations look good but don’t deliver meaningful insights, leaving leaders unable to act confidently.

Over-reliance on IT: Business users wait in line for IT to generate reports, slowing down access to information and reducing agility.

Our Solution – Phase Zero

- Align dashboards with business goals
- Define clear BI project objectives
- Identify risks & data quality issues early
- Optimize resources and prevent scope creep
- Ensure user buy-in and stakeholder engagement

Results You Can Expect

- **Improved Data Visualization:** Real-time, intuitive dashboards
- **Streamlined Reporting:** Automated, consistent formats
- **Stronger Data Integration:** Consolidated, seamless sources
- **Increased Accessibility:** Insights anytime, anywhere

eimagine's Proven Process

- ✓ **Dashboard Mock-Ups:** We deliver three interactive, high-impact dashboard prototypes to show what modern visualization looks like for your business. This helps leaders see and compare options before committing to a full rollout.
- ✓ **Use Case Catalog:** We create a prioritized list of reporting and analytics use cases, mapped directly to business roles and decisions, ensuring the solution solves real-world challenges.
- ✓ **Recommendations:** We provide actionable next steps on architecture, governance, and adoption strategies so your BI program is built on a solid foundation that scales with your organization.

With 25+ years of proven results in government, healthcare, finance and enterprise, eimagine partners with clients to deliver real outcomes — faster, smarter and with less effort.

Ready to Elevate Your Data Strategy?

Let's start with Phase Zero today. **Contact us at sales@eimagine.com**

Premier Partners



8925 North Meridian Street, Suite 115

Indianapolis, IN 46260

317-577-9958 | eimagine.com