

# Organizational Change Management (OCM) for AI Support

Driving adoption, trust, and measurable impact through organizational readiness and human-centered transformation.

## Why AI OCM Matters

- 70% of AI projects fail (Gartner, 2024)
- Only 21% of organizations have sufficient AI skills (Deloitte, 2024)
- 70% of transformations fail due to organizational issues (McKinsey)

**AI is not just a tech shift , it's a people shift. OCM ensures your teams are ready, supported, and engaged.**

## Our Iterative Approach to OCM Adapts to Your Organizational Maturity

### Assess & Align

Define project goals, identify impacted groups, and measure change readiness.

### Plan & Prepare

Build a structured change management plan with communication, training, and engagement strategies.

### Execute & Support

Deliver tailored training, facilitate adoption, and maintain stakeholder engagement.

### Measure & Improve

Track adoption metrics, survey outcomes, and adjust strategies to sustain results.

## Successful Outcomes

- High user adoption and engagement
- Sustainable behavior and process change
- Realization of business value
- Leadership alignment and clear sponsorship
- Minimized disruption and risk
- Enhanced data and AI literacy
- Cultural readiness for future innovation

## The Deliverables

- 1 Change Inventory Impact Group Report  
Change Management Plan
- 2 Engagements & Communication Plans  
(Optional Training Plan)
- 3 Risk Assessment Results  
Training Needs Report  
Impact Assessment & Mitigation Plan
- 4 Metric Tracking & Benefits  
Realization Report

## The eImagine Advantage

- Structured change approach aligned to people, process, and technology
- Metrics-driven adoption with leading and lagging indicators
- Scalable model and support from project kickoff through handoff
- Engagement that drives sustainable change

Schedule an AI OCM readiness session to identify where your transformation stands.

**Contact us at [AI@eimage.com](mailto:AI@eimage.com).**