

Organizational Change Management (OCM) for AI Support

Driving adoption, trust, and measurable impact through organizational readiness and human-centered transformation.

Why AI OCM Matters

- 70% of AI projects fail (Gartner, 2024)
- Only 21% of organizations have sufficient AI skills (Deloitte, 2024)
- 70% of transformations fail due to organizational issues (McKinsey)

AI is not just a tech shift, it's a people shift. OCM ensures your teams are ready, supported, and engaged.

Our Iterative Approach to OCM Adapts to Your Organizational Maturity

Assess & Align

Define project goals, identify impacted groups, and measure change readiness.

Plan & Prepare

Build a structured change management plan with communication, training, and engagement strategies.

Execute & Support

Deliver tailored training, facilitate adoption, and maintain stakeholder engagement.

Measure & Improve

Track adoption metrics, survey outcomes, and adjust strategies to sustain results.

Successful Outcomes

- High user adoption and engagement
- Sustainable behavior and process change
- Realization of business value
- Leadership alignment and clear sponsorship
- Minimized disruption and risk
- Enhanced data and AI literacy
- Cultural readiness for future innovation

The Deliverables

- 1 Change Inventory Impact Group Report
Change Management Plan
- 2 Engagements & Communication Plans
(Optional Training Plan)
- 3 Risk Assessment Results
Training Needs Report
Impact Assessment & Mitigation Plan
- 4 Metric Tracking & Benefits
Realization Report

The eimagine Advantage

- Structured change approach aligned to people, process, and technology
- Metrics-driven adoption with leading and lagging indicators
- Scalable model and support from project kickoff through handoff
- Engagement that drives sustainable change

Schedule an AI OCM readiness session to identify where your transformation stands.

Contact us at AI@eimagine.com.

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